



MAKING A  
**DIFFERENCE**  
FOUNDATION



## LETTER FROM THE PRESIDENT



Dear friends of the Making the Difference Foundation,

It was a little over one year ago that we had the idea to start a foundation. In December 2016, through a donation from CHG Healthcare and the CHG executive founders gift we began our journey to build the Making a Difference Foundation with a dual mission of supporting the local charities that the employees of CHG are passionate about and to increase the level of healthcare and healthcare education in underserved communities on a local, national, and international scale. Through the tireless work of our volunteer officers and board of directors, over the past twelve months we have made tremendous progress in building the infrastructure and processes needed for long term success of the foundation. In addition, we have provided local and strategic grants of over \$220,000 and about \$240,000 in matching contributions to the local United Way organizations near each of our CHG offices.

One of the most important tasks we finished this year was to create a 2021 vision for the foundation. In 2021, part of our vision is to be able to assist over 150 healthcare providers a year to meet their humanitarian goals of going on medical missions in underserved communities nationally and internationally. In 2017, we had the opportunity to send 5 physicians and nurses on medical mission trips that served communities in Mexico and Africa. Each of these communities have very limited healthcare services and the treatment and services provided to the people of these communities was invaluable. In 2018, our goal is to assist at least 20 healthcare providers find the right medical mission by partnering with several of the most established and largest medical mission non-profits in the country.

I hope that you find the information provided in the Making a Difference Foundation's first annual report informative and enjoyable. We are very proud of our accomplishments in the last twelve months and of going from an interesting idea to a functional foundation. We know that none of this is possible without CHG and its employees. Thank you very much for your support and participation during our first year and in future years as we grow towards our 2021 vision.

Sincerely,

Kevin Ricklefs  
President, Making a Difference Foundation

## T I M E L I N E

### **December 9, 2016**

Making a Difference Foundation created and receives generous donation from CHG Healthcare and CHG executive's founder gift

### **1<sup>st</sup> Quarter, 2017**

Foundation officers chosen and approved

Foundation bylaws created and approved

Grant processes and agreement created and communicated

### **2<sup>nd</sup> Quarter, 2017**

First board of directors meeting held

First 3 local grants approved and paid

Strategic grant approved to help build a medical school in Africa

Grant process finalized

### **3<sup>rd</sup> Quarter, 2017**

2021 vision shared and approved by board of directors and officers

First physician medical mission to Africa through Difference Makers trip

Research on 2018 nonprofit medical mission partners begins

### **4<sup>th</sup> Quarter, 2017**

First Making a Difference Foundation employee hired

Creation of brand platform and external website

First nurse on medical mission to Mexico

2018 goals and objectives developed and approved

### **January 1, 2018**

CHG employees have the opportunity to contribute tax-deductible donations to the Making a Difference Foundation





## MISSION :

The dual mission of the Making a Difference Foundation is to support both nonprofits that provide direct healthcare delivery and education in underserved communities, and charities that CHG employees are actively involved with where they live and work.

## VISION :

By 2021, the goal of the Making a Difference Foundation is to be the premier nonprofit organization, both nationally and internationally, in three areas:

1. Assist 150 healthcare providers reach their humanitarian goals through medical mission trips which deliver direct healthcare services and education in underserved communities by partnering with over 30 leading nonprofit organizations.
2. Provide strategic grants to nonprofits that are focused on improving and providing direct healthcare services, supplies, and education in underserved communities.
3. Provide local grants to nonprofits that CHG Healthcare employees are actively involved in, in areas where they live and work, that serve their local communities.

## LOCAL GRANTS

Local grants are designed to be more inclusive for causes and nonprofit organizations that CHG's employees are actively involved in, where they live and work. The foundation gave 17 local grants.

List of local grant recipients in 2017:

- The Children's Center
- YouthLinc
- Women's Leadership Institute
- Cancer Wellness House
- Big Brothers – Big Sisters of Utah
- Utah Food Bank
- Grand Rapids Children Museum
- National Multiple Sclerosis Society of Utah
- Jewish Association for Residential Care
- Best Friends Animal Society
- Midvale Arts Council
- The Reach Program
- Promise South Salt Lake
- Families Moving Forward
- Youth Making a Difference
- Encircle
- American Association of Caregiving Youth

The foundation's goal is to double the amount of Local grants in 2018 and continue to support the United Way through matching contributions.





"At the Best Friends Animal Society Utah, the nursery cares for homeless kittens for the first eight weeks of their life, providing bottle feeding, kennel cleaning, and veterinary services. The grant money was able to keep 200 kittens bottle-fed for a week."

Kyrsten Brown,  
Senior People Analytics Consultant  
at CHG Healthcare

## STRATEGIC GRANTS

Strategic grants are designed to make a meaningful impact in underserved communities by providing grants to nonprofits that support the delivery of direct healthcare services and healthcare education, on a local, national, and international level. The foundation gave five strategic grants.

List of strategic grant recipients in 2017:

- Me to We
- Midvale Community Building Community
- The Umbrella Foundation
- AmeriCares
- Junior League of Salt Lake





"I'm always looking for ways to help my friends at the Umbrella Foundation in Nepal, and this strategic grant has been a game-changer. These funds are going to make a powerful impact in their lives."

Grant Olsen,  
Senior Copywriter at  
CHG Healthcare

## MEDICAL MISSION TRIPS

The Making a Difference Foundation facilitates medical mission trips by providing a grant to vetted nonprofit partners that covers the trip cost for healthcare providers. This enables much needed services and treatment in underserved communities. The Foundation made possible two medical missions with five physicians and nurses.

List of medical mission recipients in 2017:

- Kenya with Me to We
- Mexico with CHOICE Humanitarian

Our goal in 2018 is to enhance our medical mission trip capability by increasing the number of providers from five to 20.



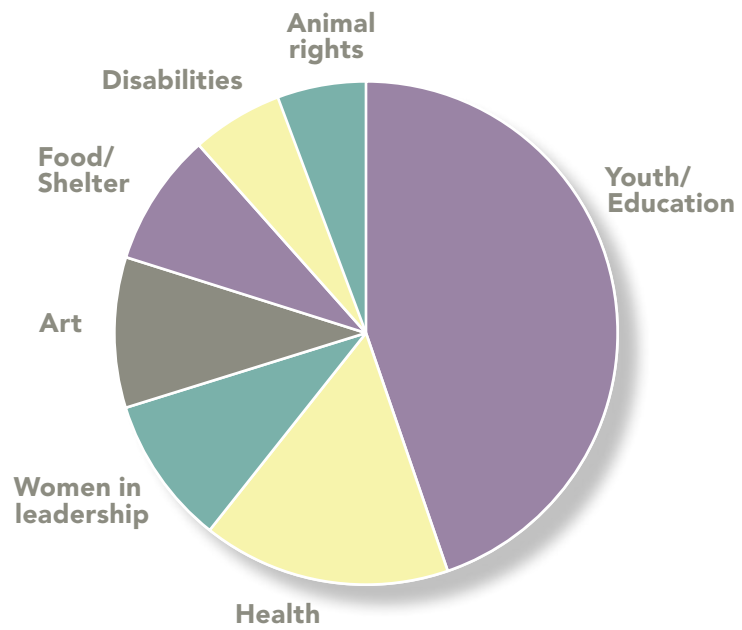


Nurse Karen Lathers demonstrates the Heimlich maneuver while participating in medical workshops in Mexico to help educate villagers on first aid, choking, CPR, wound care, hygiene, and women's health.

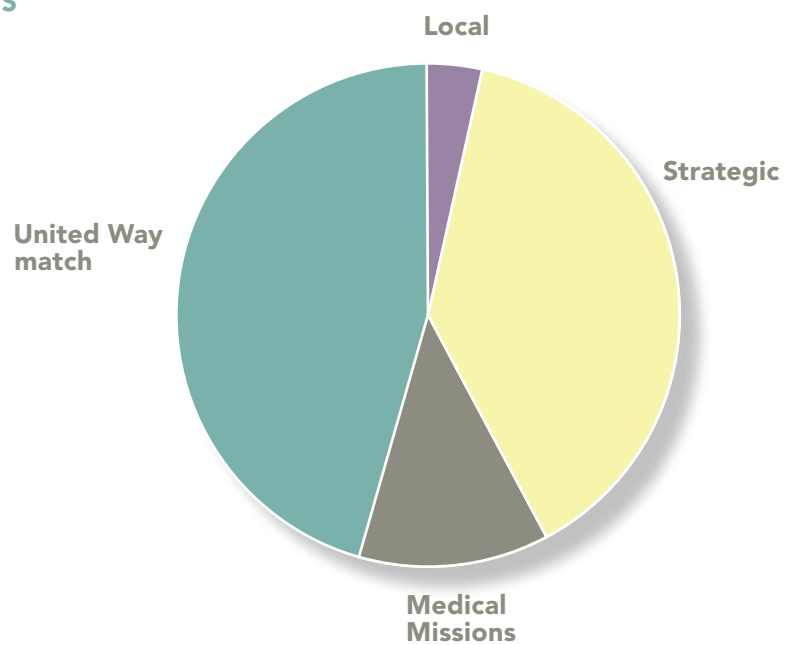
"I had been seeking this type of volunteer work back when I graduated from nursing school. I wanted to get out there and give back with my skills."

Karen Lathers  
RN Network Nurse

**2017 GRANT  
RECIPIENT  
CATEGORIES**



**2017 GRANTS  
DISBURSED**



# FINANCIAL STATEMENT

## Making a Difference Foundation

### Statement of Activities

Twelve Months Ended December 31, 2017

|   | Year-to-Date<br>December 31, 2017 |
|---|-----------------------------------|
| Contributions                               |                                   |
| CHG Healthcare                              | \$350,000                         |
| Other                                       | 105,500                           |
| Total contributions                         | 455,500                           |
| Grants made                                 |                                   |
| Local                                       | \$17,950                          |
| Strategic                                   | 205,000                           |
| Medical mission trips                       | 64,916                            |
| United Way match                            | 240,302                           |
| Total grants made                           | 528,169                           |
| Other income (expenses), net                | 39                                |
| Increase (decrease) in available funds      | \$(72,629)                        |
| <b>Funds available, beginning of period</b> | \$485,014                         |
| <b>Funds available, end of period</b>       | \$412,385                         |

## THANK YOU

Thank you to everyone who generously volunteered their time and resources to help launch the Making a Difference Foundation.

### 2017 Board of Directors

Scott Beck  
Kevin Ricklefs  
Dan Thomson

### 2017 Officers

Eddie Christensen  
Sharon Gorman  
Morris Jensby  
Christine VanCampen  
Ronnie Williams

### 2017 Staff

Margaret Vallejo

### 2017 Contributors

#### MARKETING

Mike Phillips  
Leslie Snavely  
Sarah Trescott

#### COMMUNICATIONS

Sandy Nelson

#### PUBLIC RELATIONS

Liz Cornwall  
Spencer Sutherland

#### CULTURE

DiVina Mauchley  
Tyra Pounds  
Jordan Jones





THANK YOU FOR MAKING A DIFFERENCE

Please visit the "Making a Difference Foundation" page on the CHG Healthcare intranet to learn more, contribute to the Foundation, and apply for a grant. If you have any questions please email:

[information@makingadifferencefdn.org](mailto:information@makingadifferencefdn.org)



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